



# Side by side with my tourist office



**Partner's guide**

*intense*  
**VERDON**

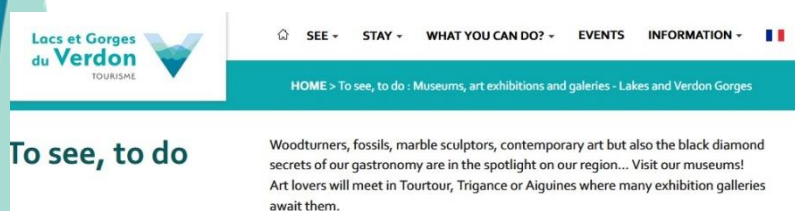


# A partnership built for and with you!

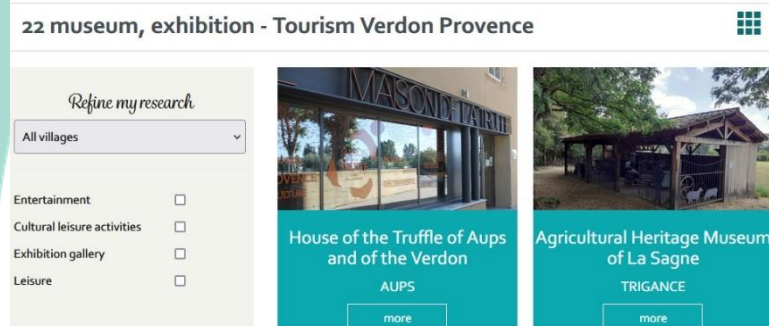
## • Promoting your offer



- By using the Apidae database as a fundamental support for information on your tourist offer (collection of information, sharing, etc.).

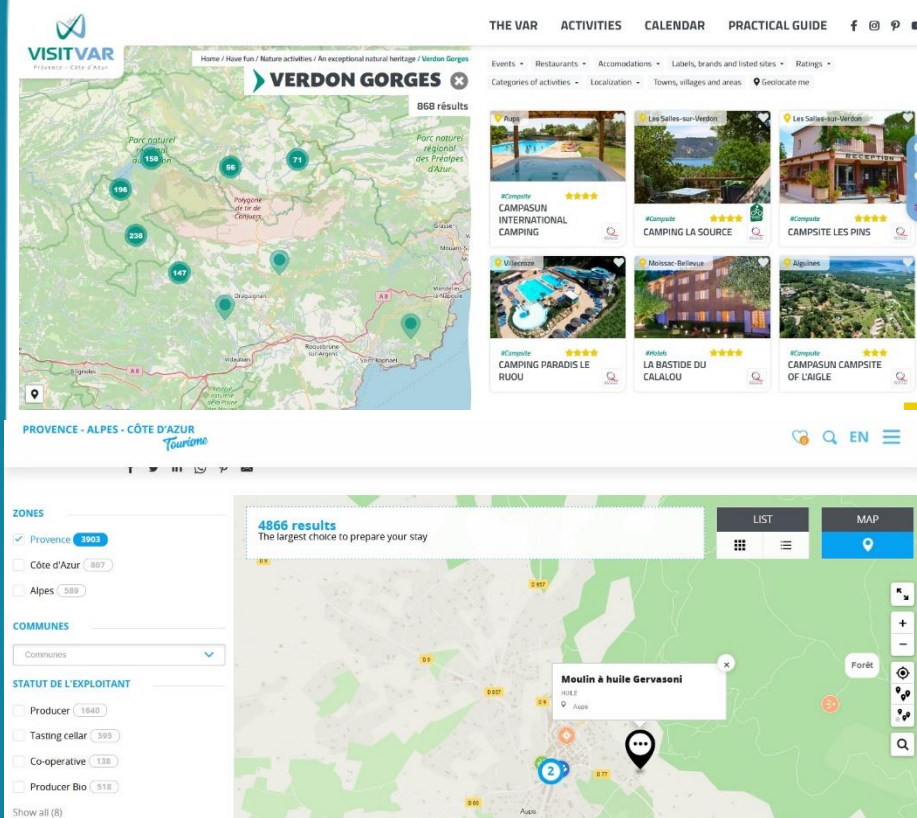


- By publishing your offer on our website [www.lacs-gorges-verdon.com](http://www.lacs-gorges-verdon.com)



**In 2021,**

- 99 096 users
- 102 147 visits
- 464 956 pages seen



- By publishing your offer on partners websites such as [www.visitvar.fr/en/](http://www.visitvar.fr/en/) and [www.provence-alpes-cotedazur.com/en/](http://www.provence-alpes-cotedazur.com/en/)



# • Promoting your offer

- By distributing brochures in digital and paper format to tourists who wish to stay in our territory thanks to Apidae and personalized publishing tools.

ed'it  
yourself  
moteur de publication



- By promoting our territory to the media during press conferences and to the general public during tourism promotion fairs.





# • Promoting your offer

- By creating the desire to stay with you via our social networks: Facebook, Instagram, Pinterest, YouTube.

**Verdon Experience** est à **Commune de La Martre**.  
20 juin 2021 · La Martre · 🌐

👤 Pour la Fête des Pères, pourquoi ne pas lui offrir une initiation au Chateau Golf de Taulane ?

🇫🇷 For Father's Day, why not offer him an initiation to the Chateau Golf de Taulane ?

🌐 <http://www.lacs-gorges-verdon.fr/.../3454-golf-du-chateau...>

#VerdonExperience  
#visitvar  
#LeVarNaturellement  
#onatousbesoindusud  
#visitsouthoffrance

Visit Var  
Provence-Alpes-Côte d'Azur Tourisme



**verdonexperience**  
Lac de Sainte-Croix

**verdonexperience** Il est temps de dire au-revoir à l'été indien...

📷 @loalabouchebauduen 🙏

#visitsouthoffrance #visitvar #onatousbesoindusud  
#verdonexperience #verdon #provence #gorgesduverdon #travel  
#landscape #lacsdesaintecroix #southoffrance #var #paca #vacances  
#holidays #instatravel #hautvar #tourisme #paca\_focus\_on  
#jaimelapaca #jaimelafrance #hellofrance #ilovetravel #superfrance  
#sud #levarnaturellement #levarpleinsud

Aimé par

et 183 autres personnes



**Lacs et Gorges du Verdon**  
70 abonnés



**Lacs et Gorges  
du Verdon**  
TOURISME



Avec la collaboration de La Corditelle, Roc'n Vol & Reliefs Guiding

UNE RÉALISATION **MISE EN BOITE PRODUCTION**

**Activités Canyon du Verdon**

317 vues · 9 juin 2021



## • Promoting your offer

- By helping to create and develop a network of tourism professionals in the Var to better unite emblematic professionals, selected on the basis of the quality of their services.
- By promoting your offer, well-known for its quality, through this network – [Réseau Destination Var](http://www.visitvar.fr/reseaudestinationvar/).



## • Guiding you through the quality improvement process



- By qualifying your bed and breakfast so that it is recognised for its quality of welcome and services (paying procedure).

- By assisting you in the classification and certification process of your offer.





# • Keeping you informed



- By emailing our newsletter 3 times a year

- By posting news on our Facebook page – Verdon News

- By emailing information about news - health, training courses, last minute news, etc.

**In 2021,  
43 topics for a total  
of 31 381 emails sent**

# • Assisting you in the management of the tourist tax

- By providing a dedicated declaration platform.
- By ensuring a follow-up on the payment of the declaration.



**Amount collected in 2021: 548 932,14 €**

- directly by the Tourist Tax Unit: 360 485 €
- by the Digital Operators: 188 447,14 €

**Changed compared to 2020: +9,22 %**

**Need more information? 00 33 4 94 67 50 00**

**cclgv@taxedesejour.fr | <https://cclgv.taxesejour.fr>**

# A partnership built for and with you!

A partnership takes two!

We need your active participation to  
make it happen.

## • Therefore, we ask you to:

- Authorize us to publish your information in accordance with the laws in force (GDPR, etc.)
- Provide us with qualified and reliable information with quality visuals.
- Keep us informed of any major change (change of telephone number, closure of activity, etc.).
- Collaborate with us in various promotional operations: trade fairs, press events, video shoots, photo assignments.
- Subscribe to our mailing lists and/or Facebook page Verdon News.
- Participate in meetings or workshops in order to be involved in strategic reflexion.
- Add [www.lacs-gorges-verdon.com](http://www.lacs-gorges-verdon.com) on your communication supports and the elements of our new brand « Intense Verdon » (cartouche, graphic charter, editorial strategy...).

## Would you like to know more?

## Contact-us!





Retrouvez nos horaires  
d'ouverture sur notre  
site internet

Find our opening hours on  
our website



Laissez-nous un avis  
[Review us](#)



# 8 Bureaux d'Information Touristique Tourist Information Centres

Aiguines	Allée des Tilleuls - 83630	+33 (0)4 94 70 21 64
Aups	Place Martin Bidouré - 83630	+33 (0)4 94 84 00 69
Bauduen	60, rue Grande - 83630	+33 (0)9 67 73 43 25
La Martre	RD 6085 Le Logis du Pin - 83840	+33 (0)4 94 84 81 68
Les Salles	Place Font Freye - 83630	+33 (0)4 94 70 21 84
Régusse	46 bis, cours Gariel - 83630	+33 (0)4 94 70 19 01
Tourtour	2 place de la Trinité - 83690	+33 (0)4 94 76 35 47
Villecroze	12, rue A. Croizat - 83690	+33 (0)4 94 67 50 00

# 1 Point d'Information Touristique Tourist Information Point

Trigance	Parking Saint Roch - 83840	+33 (0)6 09 30 75 34
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[www.lacs-gorges-verdon.fr](http://www.lacs-gorges-verdon.fr) #VerdonExperience

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